

AI Strategy Sprint

Your two-day head start into confident AI action



If you're serious about making AI work in your organisation—but don't want to waste time on hype, guesswork or endless planning—this is where you start.

The AI Strategy Sprint combines focused strategy development with a proven innovation framework designed specifically for AI-led change.

What is it?

A two-day intensive built for leadership teams and cross-functional groups. We blend structured education, collaborative ideation, and rapid validation—using a practical innovation framework tailored for AI disruption.

This isn't a lecture. It's a working session that results in real alignment and action.

Sprint outcomes

- ✓ A shared language and strategy for AI
- ✓ A validated shortlist of real use cases
- ✓ A repeatable innovation method
- ✓ Clear next steps for your team to move forward
- ✓ Confidence to lead—not wait—through change

You'll leave with:

- A validated shortlist of high-impact use cases
- A shared understanding of AI across your leadership team
- A strategic approach you can use well beyond the sprint

What's included

The AI Innovation Framework

You'll learn and apply our structured method to:

- Understand how AI changes the rules of innovation
- Identify real opportunities aligned to your strategy
- Reframe familiar tools like Design Thinking and JTBD for the AI era
- Make confident decisions in complex, fast-changing environments

Principles used include:

- 3-Tier AI Innovation Model
- Prototyping – validate early, fail cheaply
- Tackle the Monkey First – address the riskiest assumptions up front
- 20% Projects – make space for experimentation without disruption
- 10X thinking – setting moonshot goals

Apply Lessons from Agile Technology Leaders

Infuse your innovation process with the methods that drive AI innovation at the world's leading companies



Google

Curiosity,
openness, and
risk-taking,
empowering
employees



Microsoft

Cultural
transformation
through growth
mindset,
empathy, and
curiosity



Google X

Moonshot
thinking and
rules for radical
innovation



Amazon

Narrative-driven
decision making
and operational
boldness